



# Sunrise BASIC TRAINING 2009 Fact Sheet

## ***About Sunrise Basic Training***

Sunrise Basic Training, LLC is a leading provider of educational media to the hospitality and food service industries. Based in Haslett, Michigan, Sunrise Basic Training's mission is to help owners, managers and employees develop successful team members who contribute to the success and growth of their business. This is accomplished by providing effective orientation and basic skills training resources that promote productivity, positive attitudes, and responsible work habits. All training programs are developed with input from industry experts, owners, managers and line-level employees. At Sunrise Basic Training, we believe that employees who understand their role and the opportunities for growth within their industry will take ownership in the success of their employer and embrace the idea that *A successful business is a better place to work.*<sup>TM</sup>

## ***How Sunrise Basic Training programs are created***

All Sunrise training programs are created and produced by **Innovision Media Concepts, Inc.** -- a dynamic media company utilizing more than twenty years of corporate production and training expertise to create state of the art training programs for service industries and corporate clients. Innovision Media Concepts, Inc. utilizes the highest quality electronic media and the most talented and technologically advanced independent production resources to create some of the nation's most widely used training systems in hospitality and other service industries. For more information, call Innovision Media Concepts, Inc., at (517) 655-6870, or toll-free (877) 200-4373.

## ***The Sunrise Food Service Series***

The Sunrise Food Service Series is the industry's first complete training series for front line employees. Created by restaurant owners, managers and trainers, this training series is now available in an interactive online format (see Sunrise VT below), or the standard 10 DVD & 10 CD ROM boxed set which covers hundreds of essential skills, tasks and concepts in ten modules: New Employee Orientation; Quality Guest Service; Workplace Safety & Security; Food Safety & Sanitation; Food Prep & Kitchen Operations; Hosting & Cashiering; Professional Table Service; Beverage Service & Alcohol Awareness; Enhanced Selling, and Bussing & Dishwashing.

## ***New! Sunrise VT***

Based on the successful Sunrise Basic Training Food Service Series launched in 2007, Sunrise VT (for virtual training) offers the most advanced complete training system available in the food service industry. Sunrise VT is totally interactive and completely trackable by management. The VT system offers an interactive training platform that is available 24 hours a day, 365 days per year. Sunrise VT uses full motion video to create an entertaining training environment with built-in testing and tracking mechanisms that allows managers and owners to see who has been trained, who has not, who's passing and – more importantly – who needs help.

## ***Other training programs from Sunrise Basic Training***

In addition to the Food Service Series, Sunrise Basic Training is home to the lodging industry's #1 front-line training series. The Sunrise Basic Training Lodging Series is a six part DVD and CD Rom training program designed specifically for training line level employees at hotel properties. Sunrise has more than a dozen other training titles in the lodging industry, and an employee orientation program for the service station and convenience store industry. Additional titles are released annually.

## **For More Information:**

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